

Children's Hospital Foundation
Minutes- Board of Directors Meeting
Children's Hospital Foundation
Marshall Conference Room
901 N. Lincoln Blvd Oklahoma City, OK 73104
4:00 PM February 21, 2019

ATTENDEES: *Vi Blalock, Amanda Bogie, MD, Jeanetta Dobson, Christy Everest, Hossein Farzaneh, Mo Gessouroun, MD, Jon Hayes, Sue Homsey, Chip Keating, John Kennedy, Chay Kramer, Joe Lewallen, Travis Mason, Chris Meyers, Jason Nelson, Drew Neville, Ross Plourde, Susan Porter, Marisa Records*

Guest: *Sherry Dale*

Staff: *Jennifer Beckett, Linzy Hall, Danielle Hohlier, Kathy McCracken, Jeremiah Lane, Becky Shahan, Ann Waller*

Call to Order, Announcements, Approve Minutes – Joe Lewallen

Board President Joe Lewallen, called the meeting to order. Chip Keating presented Mr. Lewallen with gavel, welcoming him as the new President of the Board. Minutes of the November 8, 2018 and the December 13, 2018 meetings were presented for approval. Chip Keating moved that the minutes be approved as written, Travis Mason seconded the motion. Minutes were approved as written.

Nominating Report – Chip Keating

Chip Keating introduced new Board Members Vi Blalock and Sue Homsey. Mr. Keating mentioned that Laurie Givens was also nominated and accepted as a Member of the Board of Directors, but was not present at this meeting.

Ad Hoc Committee Report – Drew Neville

Drew Neville gave an update on the Ad Hoc Committee's meetings and invited all Board Members to attend. It was clear that the primary focus remains filling the Endowed Chairs and that the committee will produce a recommended course of action for the Board to consider regarding the Chairs. Mr. Neville's report was to prioritize the unfilled Hematology -Oncology chairs. Mr. Neville introduced the Board to the real cost of remaining nationally competitive to bring new doctors and Chair Holders to Children's Hospital; a cost ranging between \$7mm to \$15mm, particularly for the Chair which will be vacated by Dr. Meyer in the next 3-5 years. Mr. Neville alluded to struggles with the University and the Health Sciences Center, as he advised that the Board not count on financial contributions from the Health Sciences Center this year or in the near future. Ideas for timely and effective work of the committee were suggested including the creating of a general recruiting fund, presented as a broad idea, as well as an idea to form task forces within the Ad Hoc Committee to evaluate strategies for each discipline.

Strategic Planning – Joe Lewallen, Sherry Dale, Kathy McCracken

Joe Lewallen introduced Sherry Dale of The Mettise Group. Ms. Dale reviewed the Strategic Plan, specifically drawing attention to the year's goals, sprints and dashboards all reporting to show on target for goals. Additionally, the Member Dashboard was introduced as a tracker of Board engagement. Joe Lewallen emphasized the importance of Board Member engagement and encouraged the Board to remember their commitment and love for the organization. Mr. Lewallen asked that everyone to "think outside the box" regarding fund raising letters. Kathy McCracken asked that Board members connect CHF to top level administrators at Elementary schools to introduce Kids Care to the schools. Currently, there are 11 schools signed up, with a goal to have 26 this year. Ms. McCracken drew attention to Conflicts of Interest forms, Board Member Agreements and Annual Fund letters for the Board to sign and return. Additionally noted was the Development Committee Meeting scheduled for March 5 where the Committee will discuss the new Miracle Home, among other development opportunities. The Partners Making Miracles Luncheon was announced as

scheduled for May 21, and the Board was encouraged to attend. The Honorary Board plans were introduced by Ms. McCracken, as well as growth of the Board of Advocates work particularly in Enid.

Finance Report – Chris Meyers, Sherry Dale

Chris Meyers expressed his confidence in the organization regarding finances. To the Board, Mr. Meyers related positive personal experiences asking individuals for financial support as a member of the Board of Directors. Sherry Dale gave a brief review of the Financial Report and gave opportunity for questions to be answered. There was discussion about the Wichita Falls territory acquired from Children’s Miracle Network. The territory was acquired through installment payments over three years, these payments were completed in January. Analysis of dollars raised through CMN partners will be completed and the findings will be presented later this year. The Budget for the coming fiscal year showing \$5,132,415.77 in revenue and \$4,405,360.12 in expenses was presented as a motion from the Finance Committee which does not require a second, and the Budget was approved as written.

Department of Pediatrics Update – Mo Gessouroun, MD

Mo Gessouroun spoke about successful recruiting for the Department of Pediatrics, which has resulted in the addition of new doctors as well as the establishment of an advisory council specifically for recruiting. Recruiting efforts will focus in the areas of Neonatology, Nephrology, Endocrinology and Pulmonology. Additionally, Dr. Gessouroun announced the upcoming addition to the ICU. The recruiting of a vice chair for research is a simultaneous effort alongside the recruiting of leadership in the aforementioned disciplines. In the area of Research, two \$75,000 grants were funded by UHAT to facilitate Team-Science, which had an overwhelming response of applicants. Dr. Gessouroun announced the anticipated departure of Dr. Ted Wagener, holder of the CHF Credit Unions for Kids Endowed Chair.

Additional Remarks – Kathy McCracken

Kathy McCracken introduced the Board Tool Kits which include tools for Board Members to use as they schedule dinners, schedule hospital tours, speak about CHF using Quick Facts and an Annual Report.

Adjourn – Joe Lewallen:

Joe Lewallen presented Chip Keating with a photo collage thanking him for his service to the Board. With no other business, Mr. Lewallen adjourned the meeting.

Respectfully submitted:

Becky Shahan, Executive Assistant