

Children's Hospital Foundation
Minutes- Board of Directors Meeting
Children's Hospital Foundation Conference Room
901 N. Lincoln Blvd Ste. 305 Oklahoma City, OK 73104
4:00 PM November 8, 2018

ATTENDEES: Anthony "Chip" Keating, Brooks Altshuler, Jeanetta Dobson, David Elder, Christy Everest, Hossein Farzaneh, Dr. Morris Gessouroun, Jon Hayes, Kevin Knutson, Joe Lewallen, Jenny Love Meyer, Kathy McCracken, Chris Meyers, Jason Nelson, Drew Neville, Amy Spring.

Calling In: John Kennedy, Travis Mason, Leslie Rainbolt-Forbes

Guests: Gene Hopper

Staff: Jennifer Beckett, Linzy Hall, Danielle Hohlier, Kim Kamp-Leslie, Jeremiah Lane, Becky Shahan, Ann Waller

Call to Order, Approve Minutes – Chip Keating

Board President Chip Keating, called the meeting to order. Minutes of the September 13, 2018 Board Meeting were presented for approval. David Elder moved that the minutes be approved as written, Joe Lewallen seconded the motion. Minutes were approved as written.

Strategic Planning Report – Gene Hopper

Gene Hopper reviewed the Strategic Plan paying particular attention to Sprints and Board of Directors engagement. There was some discussion regarding participation of Board Members and what the expectation is for their involvement as well as their charitable contribution. Revenue raised by Dancing for a Miracle, Starlight Ball and expected revenue garnered from the Annual Fund Letter were discussed in regards to the goal set for the fiscal year.

Following Ms. Hopper's report, Drew Neville brought an update relating to the Strategic Plan. Mr. Neville has invested considerable time meeting with members of the Board of Directors as well as Chair holders. In these meetings, he has gained a perspective on the state of the Foundation and direction for the organization. This perspective will be discussed in more detail at a special meeting of the Board in December.

Fundraising Update – Children's Hospital Foundation Staff, David Elder

CMN Update – Danielle Hohlier, Chay Kramer

Chay Kramer began the discussion regarding CMN funds. Mr. Kramer was pleased with the progress and engagement of partners, and asked Danielle Hohlier to elaborate on partner campaigns. Ms. Hohlier brought an encouraging update from CMN partners, highlighting multiple increases, both achieved and forecasted, over last year among partner campaigns. A new partner featured was Aflac, who has donated Ducks which are to be given to children fighting cancer. Ms. Hohlier did a brief demonstration with the Duck, and expressed excitement to get these in the hands of patients.

Events – Jennifer Beckett

Jennifer Beckett gave a report of attendance and net funds raised at Starlight Ball and Dancing for a Miracle. In addition to these big events, Ms. Beckett spoke about Street of Dreams and the Toy Drive. Save-the-Dates for next year's events were noted for the Board.

School Programs – Linzy Hall

Linzy Hall began her report by telling the Board about successful Dance Marathon fund raising already gaining traction. The Soonerthon Day of Miracles brought in more than \$163,000 in 24 hours, surpassing their goal of

\$135,000. The Dance Marathon push days were listed in the materials, and the Board was informed of new schools participating in Dance Marathons this year. Ms. Hall spoke briefly about the success and growth of the Kids Care Program, the Teen Board and the iBoard. The iBoard's Triva Bowl was to be held immediately following this meeting and was expected to be another successful event for CHF.

Communications – Jeremiah Lane

Jeremiah Lane gave an update on the work of the Communications Department. Specifically, Mr. Lane drew the Board's attention to the impact of Social Media, the television spots and the anticipated iHeart Radio Big Event.

Major Gifts & Annual Fund – Kathy McCracken, David Elder

David Elder noted the funds raised through the Adolescent Medicine Campaign with a brief statement and encouraged the members of the Board to submit names for the Annual Fund letter. Kathy McCracken mentioned the gifts made to the Welliver Infectious Disease Program as well as to the Brandon Weeden Cardiology Research Program. Ms. McCracken introduced Kim Kamp-Leslie to give an update on Grant status. Ms. Leslie mentioned the pending status of 24 grants and the grants awarded totaling more than \$258,000 year to date.

Nominating Report - Joe Lewallen, Governance Chairman

Joe Lewallen brought three separate motions from the Nominating Committee for the Board's approval.

Ross Plourde moved to accept Vi Blalock as a member of the Children's Hospital Foundation 2019 Board of Directors. David Elder seconded and the motion passed.

Ross Plourde moved to approve renewing one term on the Board for John Kennedy, Sean Trauschke and Amy Spring . David Elder seconded and the motion passed.

Joe Lewallen moved to accept the following matching gift proposals:

- Chickasaw Nation for Pediatric Obesity matching funds for \$150,000 paid over three years, to provide salary support (split between the Nation and CHF at 25% each)
- Brandon Weeden Research Program matching funds for \$50,000, to establish a Keating Family Lectureship
- Arthritis Foundation to establish a Fellowship that would take place elsewhere but the Fellow would be required to work at Children's Hospital for three years. Oklahoma Arthritis Foundation would donate \$150,000 and CHF would match
- UHAT – Brandon Weeden \$250,000 match

Ross Plourde seconded, the motion passed.

Children's Hospital Council – Jason Nelson

Jason Nelson did not give a report due to the fact that he signed a non disclosure form.

Children's Hospital Council – Jason Nelson

Jason Nelson gave a brief update on the status of the Children's Hospital Council. Mr. Nelson elaborated on the structure of the council and their responsibilities moving forward. Nelson could not give any more insight due to signing a letter of non-disclosure.

Scientific Director Report - Morris Gessouroun MD

Dr. Mo Gessouroun provided some insight to the Department of Pediatrics plans for staffing as well as programs he is hoping to enhance.

Hospital Update – Jon Hayes

John Hayes spoke briefly about the Hospital transition.

David Elder was thanked for his service on the Board and presented with his Lab Coat.

Adjourn - Chip Keating:

No other business was brought before the Board and the meeting adjourned at 5:40 p.m.

Respectfully submitted:

Kathy McCracken, Executive Director