

MINUTES
Children's Hospital Foundation
Board of Directors Meeting
UberConference-(405) 336-1460
11:30 AM, Thursday, September 11, 2020

ATTENDEES: Brooks Altshuler-President, Mark Beffort, Vi Blalock, Dr. Amanda Bogie, Justin Brown, Jeanetta Dobson, Christy Everest, Robert Hefner V, Danny Hilliard, Sue Homsey, Chay Kramer, Joe Lewallen, Travis Mason, Kathy McCracken, Chris Meyers, Jason Nelson, Ross Plourde, Susan Porter, Leslie Rainbolt, Jeff Starling, David Story and Lisa Talley.

Unable to attend: Hossein Farzaneh, Dr. Mo Gessouroun, Laurie Givens, Brooke Halleran, Randy Kamp, Chip Keating, John Kennedy, Jenny Love Meyer, Justin Naifeh, Drew Neville, Marisa Records, Sean Trauschke, Al Warren.

Staff and Guests: Linzy Farrant, Jeremiah Lane, Ann Waller, Jamie Luton, Dr. Barish Edil, Dr. Catherine Hunter. Also, Guy Patton and Jana Moring of the OU Foundation.

Brooks Altshuler-Introduction-Approval of Minutes:

The May 14, 2020, minutes were approved as written.

Brooks welcomed David Story as a new member and the new Treasurer. He has been a CPA with 40 years of experience.

Dr. Barish Edil - Chair for the Department of Surgery introduced Dr. Catherine Hunter, the new CHF Paula Milburn Miller Endowed Chair Holder and thanked the CHF Board and donors. He mentioned the story of recruiting Dr. Hunter started with CHF, in order to recruit this type of talent and position he said it takes a community with Oklahoma, Oklahoma City, and CHF. She will be taking over for Dr. Cameron Mantor.

Hunter was recruited from Northwestern Hospital. She completed her medical degree at Cornell University, and her fellowship at UCLA, and was assistant and associate professor at Northwestern in Chicago. She's one of the top pediatric surgeons in the country. The CHF funding allowed for the recruitment of Dr. Hunter. Dr. Edil said she brings leadership, vision, clinical excellence and national prominence.

Dr. Catherine Hunter, CHF Paula Milburn Miller Chair: She thanked Dr. Edil for the introduction and everyone for their support.

She is a surgeon scientist, which is unusual for a pediatric surgeon. Her research focus is on baby diseases called Necrotizing Enterocolitis which effects 5%-7% of babies. The mortality rate can be up to 80%.

She has a Basic Science Research laboratory that supported by the National Institute of Health, she is trying to find out why this happens, and which children it occurs in and find therapeutic interventions. She is grateful for working with Dr. Trent Tipple to work together on this basic science laboratory involving all the pediatric researchers under the one area.

One of the things about being a pediatric surgeon is she really wants to help individual patients, but doing research and having scientific endeavors help entire populations. Centers of Excellence lead to better outcomes for patients, so for the past 8 years she has been directing chest hold deformity a program in Chicago. She started this up when she came to OKC. Excitingly, they are the first in the state to start it and on average surgeons do one to two cases a year - she will do about 50 cases. There are wonderful things that can be done here that are greatly in need and elevate the Hospital, providing the best possible care to our region.

Brooks: Thanked Dr. Hunter for sharing her time.

Brooks reported on Mo's updates in his absence:

The recruiting is good news. Dr. Ikuyo Yamaguchi was has committed for pediatric Nephrology, the CHF Paul and Ann Milburn Chair, will begin at the first of the year. As these recruitments continue in the future if board are asked to participate Mo strongly encourages to do so.

Dr. John Fowlkes, Univ. of Kentucky Medical Center, will visit at the end of December, candidate for the CHF Edith Kinney Gaylord Chair in Pediatric Diabetes/Endocrinology.

Mo will begin the recruitment for Chief of Pediatric Cardiology, due to a retirement.

Financial Report – Chris Meyers, Asst. Treasurer

Chris noted that Guy Patton, OU Foundation President and Jana Moring, Director of Donor Relations are our guests to present the OU Foundation report on CHF after the Financial Report.

The financial statements are in the board packet. Chris discussed that it's been a hard year with the cancellation of SLB. And, although the Dancing for a Miracle Event was held virtually on August 15, the revenue came in at \$40,000 compared to \$450,000 last year. There was a resignation of a local partner development staff member, that the position will not be filled, there will be a hiring freeze.

Recommendations:

1. Hiring Freeze
2. Freeze Pay raises/Bonus
3. Reduce office space to save approximately \$50,000 a year

Guy Patton and Jana Moring – OU Foundation

Guy thanked the board and Kathy McCracken for inviting them to present today. Since 1985 CHF's year to date total gifts to the OU Foundation are \$53 million. This does not include matches from the State and grants. Page 4 of the Endowment report breaks down how much CHF has given to the OU Foundation.

Guy discussed the University of Oklahoma Endowment Performance:

- Performance Relative to Benchmark
- Performance Relative to Peers
- Endowment Asset Allocation

Jana discussed:

- CHF Gifts to OU
- CHF Funds- FY20 Activity

See Endowment Performance package for more details.

Brooks thanked Guy and Jana. CHF is fortunate to have OU Foundation looking out for CHF dollars. Robert Hefner asked if we have a number of total distributions that could be shared. Guy said he will get that information to Kathy.

Cancer Task Force Report-Joe Lewallen, Co-Chair

Brooks spoke to the Cancer Initiative, he showed a video to encourage board members to donate and encouraged the board to make a pledge in order to have 100% participation.

Joe Lewallen, Co-Chair of the Cancer Task Force, said cancer initiative is underway, still more to coordinate with OU under the master affiliation agreement. Joe thanked Guy Patton for listening to CHF and the ideas.

Joe reported the search committee for Chief of Hematology/Oncology is in progress. There have been a significant number of candidates and is now down to two. Joe and Christy Everest are the CHF appointees to that committee and are very involved. He feels there will be a great successor to take over for Dr. Bill Meyer.

Ann Waller gave an update on Cancer pledges. Kathy mentioned CHF is up \$50,000 to \$60,000 from the board participation for the campaign. Additionally, there is a cancer program Matching opportunity from Express Employment International, challenge match of \$15,000 and there is \$5,000 is left for a match.

Board of Advocates – Kathy McCracken

Kathy reported the Board of Advocates task force has been meeting virtually and strategizing ways to recruit new members outside the Metro area. They are having challenges with forming

chapters as they had planned, and will be revamping those opportunities. A Zoom Meeting with the Board of Advocates is scheduled for 4:30 p.m., Thursday, Dec. 3.

Governance – Joe Lewallen

Kathy and Joe advised that we have one nomination for a new board member for January. Please send any further nominations for new board members or officers to Kathy and Joe. (Note: since this meeting, nominations will be accepted through Nov. 30 and a Special Board Meeting will be called in December to vote on the 2021 Slate of Officers and New Members.

Events – Vi Blalock:

- Kiwanis Clay Shoot, Aiming For Miracles September 28
- Enterprise Golf Tournament, October TBA
- Looking for participants for both and they are both outdoor events.

The “very successful” 7th Annual Brandon Weeden Golf Tournament was held August 6, raising \$64,000 for the Pediatric Surgery Research Fund. Surgery Chairman, Dr. Barish Edil and CHF Weeden Chair Holder Dr. Harold Burkhart present impressive thank you speeches to the crowd. Brandon expressed thanks to our amazing staff for their long hours and hard work.

She thanked the staff for putting on the Virtual DFAM, she spoke about how touching it was. This was completely staff driven, there was no committee involvement this year.

SLB was canceled, but sponsorships and donations already received were transferred to the cancer initiative with the donor’s consent.

Special Events Committee is trying to be aware of and remind people of third-party fundraisers.

CHF Assistant Director of Development and CMN Director - Linzy Farrant:

Linzy was excited to announce that Walmart raised over \$500,000 during their June and July campaign, it is a new record for them and resulted in them reaching their milestone of \$10 million for CHF. Costco campaign is during September, they are a new partner for CMNH.

Brooks thanked everyone for their support and donations. He encouraged everyone to look for partners and to share them with board or staff.

Brooks adjourned the meeting.

Respectfully Submitted

Jamie Luton, Acting Recording Secretary